Merchant Services

Powered by Credit First National Association

CreditFirst NATIONAL ASSOCIATION

Why offer credit?

3 out of 5 Americans had a major unexpected expense in the last year.

Car trouble and home or appliance repair are among the most common causes.

41% of them will turn to savings to pay for the unexpected costs.

Why choose CFNA?

The CFNA credit card isn't just a payment solution for your customers. It's also a loyalty platform for you.

When you offer a credit card from CFNA, you get a bank behind *your brand,* with full-service marketing and training programs to help you better connect with your customers.

The CFNA Advantage*

CFNA cardholders' purchases made with their CFNA credit cards translate to higher ticket sales. And those same cardholders make purchases with their cards more frequently, ultimately spending more with their CFNA cards than any other form of payment.

First purchase spend	Yearly visit frequency	Trend spend
3x greater	2.5x greater	3.3x greater
$548	2.72	$1,191
$186	1.10	$356

CFNA credit card

Other payment method

Profile of national multi-location tire and service retailer; trend spend based on 2017 – 2018 data.

Merchant Services

Powered by Credit First National Association

CreditFirst NATIONAL ASSOCIATION

Program Basics

No set up fees

No monthly sales volume required

No hidden costs; just one simple swipe fee

What's in it for you?

- ✓ Your business name printed on every card opened
- ✓ 6-Month Financing to offer customers so they can say "yes" to more and bigger purchases
- ✓ Processing solutions that integrate with your business– and don't require any special hardware

What's in it for your customers?

- ✓ 6-Month Financing on all purchases $149 and up
- ✓ Higher likelihood for credit approval
- ✓ Generous credit limits– up to $4,500 available

Credit First National Association is a limited purpose bank and the consumer credit division of Bridgestone Corporation. With more than 40 years in the retail industry, CFNA can provide you with the leverage you need to gain a competitive advantage.

Ready to get started?

Call: 800.527.6770 | **Email:** Sales@CFNA.com

PARTS 4 PLUS CarCareCenter

Give your customers another payment option, but no longer carry all of the risk that comes with financing customer purchases yourself. **Stop worrying about collecting on your in-house accounts and sign up today!**