

# August 2022 IMC Video Package Scripts

## **Teacher/ Trainer Script:**

There's no quick fix for business growth; there's no magic formula for better results. And they don't just happen by accident. There is a specific curriculum for your business to thrive, and I am here to help you develop it.

Hi, I'm \_\_\_\_\_, a Maxwell Leadership certified speaker, teacher, trainer, and coach. I'm passionate about personal development in all its forms, but my specialties are teaching and training.

As a certified teacher and trainer with Maxwell Leadership, not only am I equipped with a host of top-tier development resources to share with you, but I myself have also been taught and trained by one of the world's foremost leadership experts, Dr. John C. Maxwell.

John Maxwell has been an authority on leadership for more than 40 years, and if he's taught me anything, it's that teaching is ultimately serving. I am here to provide you with the tools you use to multiply your results; I am here to help you grow yourself, your team, and your organization beyond your barriers... and that is why I love what I do.

And if you want that for yourself, I'd like to do it for you, too.

Whether you're looking for insights on leadership, communication, goal setting, or other personal growth and development principles, I have time-tested programs available that will fit your needs. I offer individual and group work, as well as online or in person; we can meet during your hours of operation, or outside of work hours.

Again, I am here for *you* – to help you grow at your pace, on your platform, and in your capacity. Contact me today to invest in your company's next level of performance.

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## Coach Script:

Where does a coach belong? Should they be ahead of you, clearing the path for you, or behind you, cheering you on? Actually, it's neither. The coach's place is by your side, helping you find your footing each step of the way.

Hi, I'm \_\_\_\_\_, a Maxwell Leadership certified coach, speaker, trainer, and teacher. I'm passionate about personal development in all its forms, but my specialty is coaching. I get up each morning excited because I get to watch my clients achieve their goals. There is nothing quite as satisfying as walking alongside someone as they become the person they want to be. And if you have a goal you're striving toward, or even if you're just looking for some direction on your way, I want to partner with you in that process.

John Maxwell has been one of the world's foremost leadership and personal growth experts for more than 40 years. And as a Maxwell Leadership certified coach, I am uniquely and powerfully resourced to help you accomplish anything.

What does your dream need from you? What do you need to do? Who do you need to meet? Where do you need to spend your time and resources? As your coach, I'll be here to guide you toward your answers to these questions. I want to help you make the uncertain, certain. Together, supported by proven, effective self-development principles, we will put a plan in place that grows you steadily toward your goal.

The greatest investment you can make is in yourself. Let's make it together. Contact me today to start making your dreams a reality.

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## Speaker Script:

When you add value to someone – when you connect, invest, and inspire – they add value to others, and those others add value to so many more. And as a speaker, it's my mission to start the change-reaction that adding value causes in your company.

Hi, I'm \_\_\_\_\_, a Maxwell Leadership certified speaker, teacher, trainer, and coach. I'm passionate about personal development in all its forms, but my specialty is speaking.

At every engagement, I am determined to bring transformation to your organization. To me, your event is not just an event; it's an all-important opportunity to empower your people to lead – an open doorway into the next phase of your business growth.

But in order to step over that threshold, your speaker needs to communicate *and* connect. Maxwell Leadership certified speakers like myself are the intersection of substance and heart.

John Maxwell has been one of the world's foremost speakers and leadership development experts for more than 40 years. His leadership principles are time-tested and world-renowned. And as a Maxwell Leadership certified speaker, I can bring those principles to life for your attendees, offering insights on a wide range of impactful topics – from leadership or communication, to goal setting, and other pillars of personal growth and development.

I can't wait to add value to you and positively impact your people. Speak with me today so that I can speak for you tomorrow.